

2022 • 2023

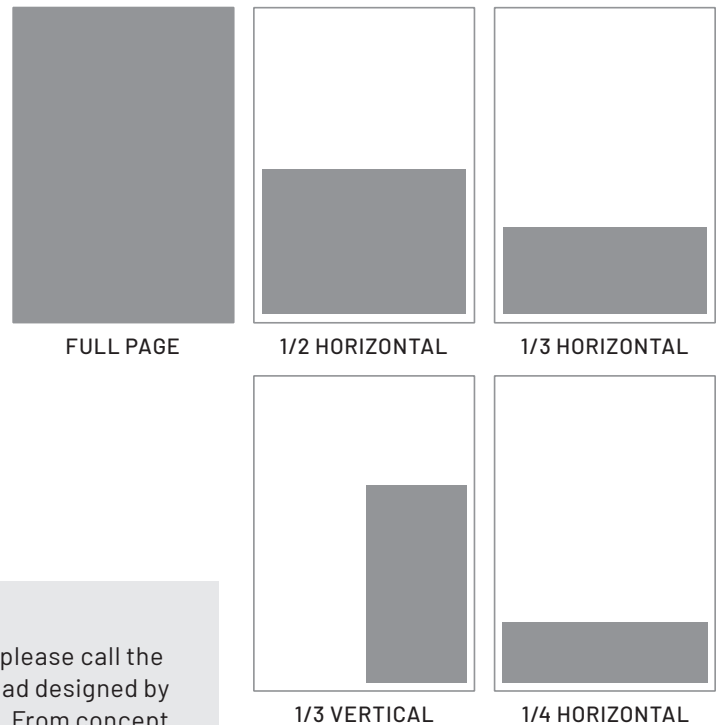
ONTARIO ROAD BUILDERS' ASSOCIATION
 ONTARIO ASPHALT PAVEMENT COUNCIL, a Council of ORBA

ORBA MEMBER DIRECTORY MEDIA PLANNER

FOR PUBLICATION INFORMATION AND TO BOOK YOUR ADVERTISING
PATRICIA ABBAS T 416-438-7609 | E pabbas8@gmail.com

SIZE	WIDTH	DEPTH	1X RATE
Inside Front Cover trim*	6.1667"	8.5"	\$2,019
Inside Back Cover trim*	6.1667"	8.5"	\$2,019
Outside Back Cover trim*	6.1667"	8.5"	\$2,339
Tabs trim*	5.75"	8.5"	\$1,966
Full Page trim*	5.75"	7.5"	\$1,699
1/2 Horizontal	5"	3.6667"	\$1,179
1/3 Horizontal	5"	2.333"	\$959
1/3 Vertical	2.333"	5"	\$959
1/4 Horizontal	5"	1.6667"	\$809

*MUST have .125" of bleed.



FULL PAGE

1/2 HORIZONTAL

1/3 HORIZONTAL

1/3 VERTICAL

1/4 HORIZONTAL

RATES FOR AD PREPARATION

We want your ad to look as good as possible. If you need help, please call the ORBA office at 905-507-1107, and we can arrange to have your ad designed by ORBA Member Directory graphic designer P-Dominique Plante. From concept to the finished design, your ad will be created to ensure the highest quality and creativity that will generate results for your company.

LAYOUT AND DESIGN CHARGES

COLOUR AD DESIGN (Limit of 2 revisions to ad. Further changes will incur additional production charges)

Full Page	\$475	1/3 Page	\$250
1/2 Page	\$325	1/4 Page	\$145

NOTE: Copy and high resolution images (300dpi) must be provided for above.

MECHANICAL REQUIREMENTS

SIZE IN INCHES	WIDTH	DEPTH
LIVE AREA:	5"	7.5"
TRIM SIZE:	5.75"	8.5"
BLEED SIZE:	6"	8.75"

PUBLISH DATES

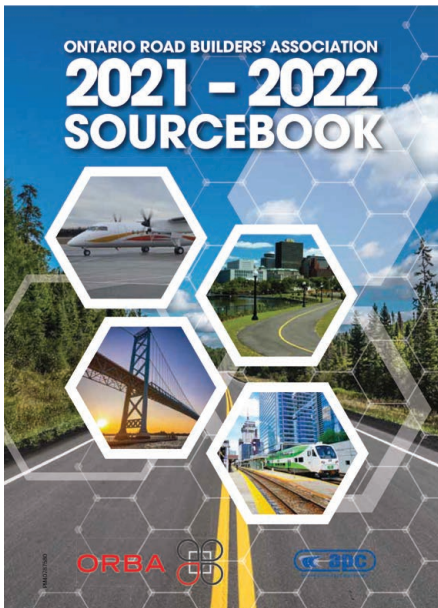
Material Deadline:	August 2022
Publish Date:	November 2022

FRIENDLY REMINDER PLEASE KEEP IN MIND THIS IS A SPIRAL BOUND BOOK. IF YOUR TEXT IS TOO CLOSE TO EITHER EDGE IT MAY BE CUT OFF. PLEASE KEEP YOUR TEXT WITHIN THE LIVE TYPE AREA.



ORBA MEMBER DIRECTORY

2022-23 MEMBER DIRECTORY



SIZE	RATE
Outside Back Cover	\$2,339
Inside Back Cover	\$2,019
Inside Front Cover	\$2,019
Tabs	\$1,966
Full Page	\$1,699
1/2 Horizontal	\$1,179
1/3 Horizontal	\$959
1/3 Vertical	\$959
1/4 Horizontal	\$809

SIZE	WIDTH	DEPTH
<input type="checkbox"/> IFC	6.1667"	8.5"
<input type="checkbox"/> IBC	6.1667"	8.5"
<input type="checkbox"/> OBC	6.1667"	8.5"
<input type="checkbox"/> Tabs	5.75"	8.5"
<input type="checkbox"/> Full Page	5.75"	7.5"
<input type="checkbox"/> 1/2 Horizontal	5"	3.6667"
<input type="checkbox"/> 1/3 Horizontal	5"	2.333"
<input type="checkbox"/> 1/3 Vertical	2.333"	5"
<input type="checkbox"/> 1/4 Horizontal	5"	1.6667"

Page Rate	
Cover Rate	
Tab Rate	
HST @ 13%	
Total per insertion	
Contract Total	

COMMENTS		
PUBLICATION	BOOKING DEADLINE	MATERIALS REQUIRED
FALL 2022	AUGUST 2022	NOVEMBER 2022

Ad Copy	
File Enclosed	
Repeat	
To Follow (date)	

COMPANY		CONTRACT AGREEMENT	
Contact		Client	
Phone		Title	
Fax		Signature	
Address		Date	